


Archaeotrollism



rchaeotrollism is a term that describes the trolling activity in matters of archaeology. This protologism was coined by Ted Papakostas, a Greek archaeologist and instagrammer, who cultivates “*what is called ‘pop archaeology’, through his Instagram project @archaeostoryteller*”, by “*introduc[ing] a fun way of perceiving the past and denounce the notion that antiquity is sacred and untouchable, by making archaeological information plain yet accurate and enjoyable to a wider audience*”.¹

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¹ TedXAthens, *Ted Papakostas*.